

THEODORE ALEXANDER

Custom Palette





Your Vision. Our Workroom.

Start with one of our 700+ designs, choose from 40+ unique finishes and watch your creation come to life - our Custom Palette Program allows you to move from interior designer to product designer, with ease.



START WITH A THEODORE ALEXANDER DESIGN

Color and texture are two of the most critical elements to any home project, and our Custom Palette Program ensures that every furniture piece is impeccable. Choose from 40+ unique colors and finishes - from distressed metallic leaf to pale neutrals - and give your project the exclusive twist it deserves.

PRODUCT EXAMPLES



4202-066
EBONISED CONNAUGHT ACCENT CHAIR
25 x 25½ x 33 in
63.5 x 64.8 x 83.8 cm
As shown in Flamenco finish



5000-616
HEMWAY SIDE TABLE
23 x 23 x 27¾ in
58.4 x 58.4 x 70.5 cm
As shown in Prosecco finish



5302-107
TILLMAN DINING TABLE
65 x 44 x 30 in
165.1 x 111.8 x 76.2 cm
As shown in Venice finish

PRODUCT EXAMPLES



6102-201
THERON DECORATIVE CHEST
60 x 18½ x 35 in
152.4 x 47 x 88.9 cm
As shown in Prosecco and Limestone finishes



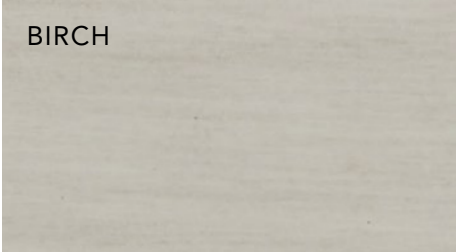
6002-226
INKY FASCINATE CHEST
52 x 20 x 36 in
132 x 50.8 x 91.5 cm
As shown in Cobalt finish

PAINT IT

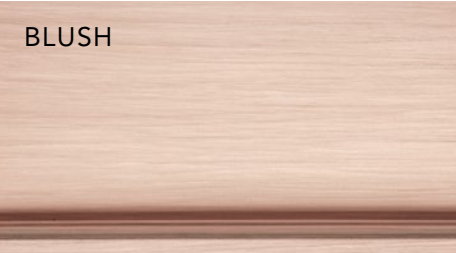
Choose from over 40 on-trend colors from neutrals like Blush and Birch to saturated hues like Cockscomb and Cobalt – and everything in between – plus, mix and match as you like!



ARTICHOKE



BIRCH



BLUSH



CADET



CARAMEL



CHIFFON



CLOUD WHITE

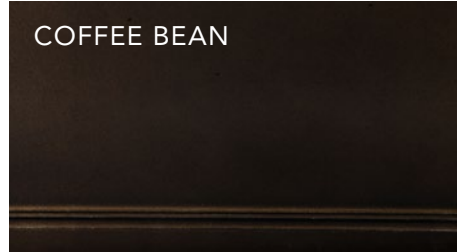


COBALT

PAINT IT



COCKSCOMB



COFFEE BEAN



DOVETAIL



DUSK



FLAMENCO



FLAX



HARVEST



HIBISCUS



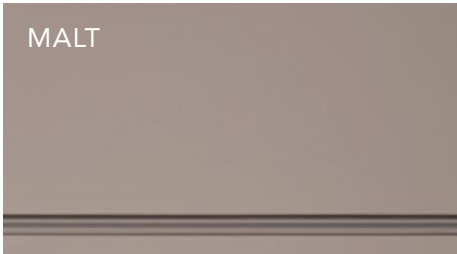
INKY BLACK



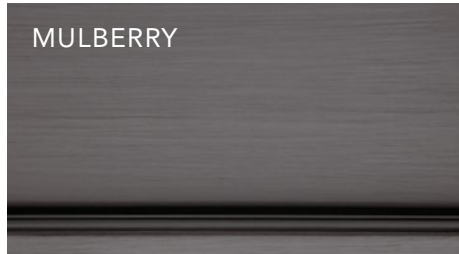
LIMESTONE

PAINT IT

MALT



MULBERRY



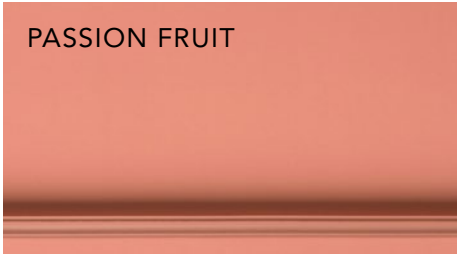
ONYX



PALM



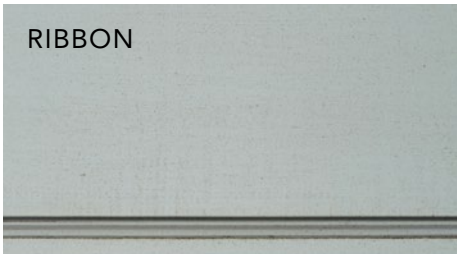
PASSION FRUIT



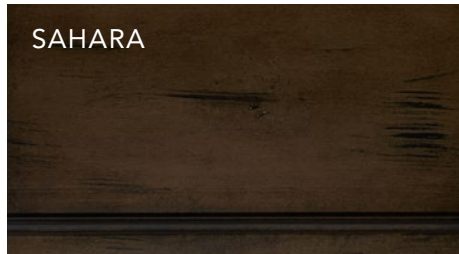
QUARTZ



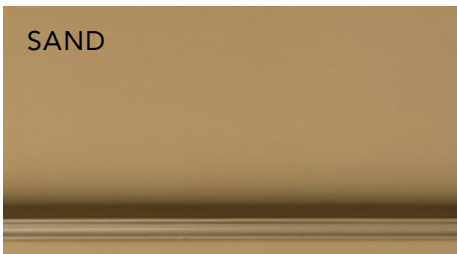
RIBBON



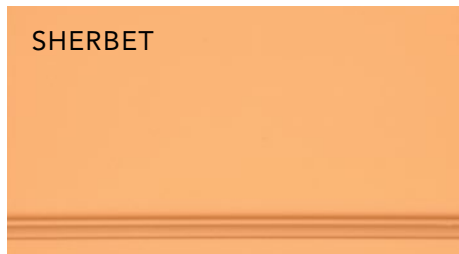
SAHARA



SAND

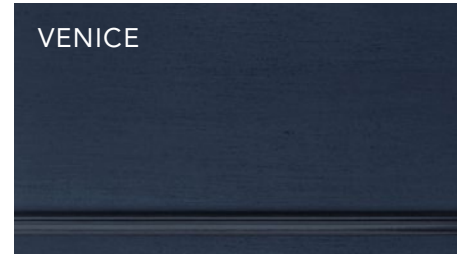


SHERBET

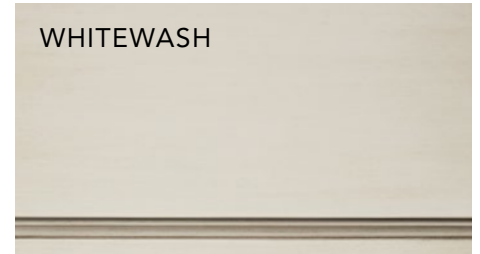


PAINT IT

VENICE



WHITEWASH



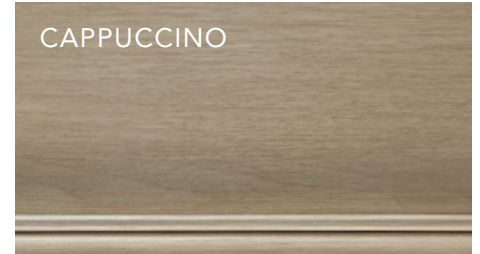
LEAF IT

Prosecco anyone? Specify a glowing and glamorous leaf finish to further elevate your design. Get creative! Prosecco is just one of 12 intoxicating options.

BULLION



CAPPUCCINO



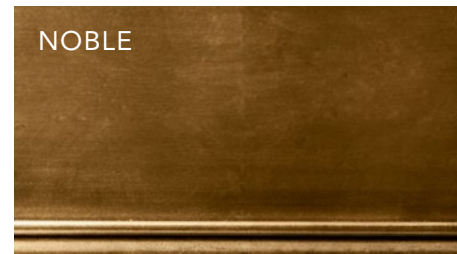
MERCURY



MINK



NOBLE



PROSECCO



LEAF IT

QUARTZ



SKYLINE



VINTAGE BULLION



VINTAGE SILVER COIN



STRIPE IT

Don't be shy. Accentuate the shape and color of your new design with gold or silver striping placed to your specification.

SILVER STRIPING



GOLD STRIPING



THEODORE ALEXANDER

Custom Palette Program

